

**Phase Two  
Implementation Plan  
Approved by  
  
Secretary Scott Hassett  
and  
State Minister Dr. Werner Schnappauf  
  
For the Memorandum of Understanding  
of the  
Bavaria-Wisconsin Regulatory Reform Working Partnership**

WHEREAS: The Bavaria-Wisconsin Regulatory Reform Working Partnership was signed 1 December 1998 in Munich, Free State of Bavaria, and Phase One implementation of the Partnership has concluded with concrete results; and

WHEREAS: Phase One results included exchange of innovative ideas, business-to-business technical information exchange, development of new self-responsible instruments, creation of public policy concerning environmental management systems, funding of academic cooperation and businesses' cooperative sharing of innovations for environmental results; and

WHEREAS: Phase One engagement included persons involved in regulatory innovation and environmental auditing with special aspects of sustainable cities, energy generation, general manufacturing, pulp and paper production, automotive manufacture, contaminated lands reclamation and university education; and

WHEREAS: Environmental challenges remain that require innovation and new approaches for Wisconsin and Bavaria governments, organizations and people; now

THEREFORE: Bavaria and Wisconsin commit to Phase Two of the Partnership with these intentions:

**Policy Innovation**

To prepare by 2007, in cooperation with the Baldwin Project at the University of Wisconsin – Madison, businesses and other parties, a report on policy innovations such as self-responsible instruments, including the Bavaria Pact and Wisconsin's Green Tier Law. Attention will be paid to results not normally achieved through traditional regulatory means;

**Global Forum**

To establish a network of environmental performance managers from all sectors that seek superior performance using self-responsible policies like The Bavaria Pact and Green Tier. The network will support an international conference in Munich in 2007 on self-responsible policies. The conference will seek foundation, business and university support.

**Public Services Corridors**

To exchange planning, policy, practice and performance information on the environmental, economic and community aspects of co-location of energy, road, rail, water, communications and recreation functions in city and countryside locations.

**Best practices: Products**

To exchange policies and best practices that relate to manufacturer responsibility for end-of-life of their products, reducing and recycling waste in all forms in the target sectors.

### **Best practices: Business Sectors**

To support these business sectors in their use of performance-based environmental practices: printing, home building and land development; urban redevelopment; linear infrastructure.

### **Rivers protection**

To exchange policy, technical and stakeholder involvement information on re-taking the rivers for the environmental, economic and social welfare. We will share best practices to specific results that are important to managing rivers and adjacent landscapes as natural, cultural and tourism assets and with positive contributions of the building and development industries.

### **Small and medium-sized enterprises**

To exchange policies and best practices that help small and medium-sized businesses such as those within the home building and land development industry and printing to meet and surpass environmental requirements in ways that promote their economic viability and growth.

### **Non-government organizations**

To exchange information on innovative strategies and policies that can lead to better environmental results and a more productive business climate; to support increased communication and collaboration among diverse stakeholders and explore the use of innovative partnerships and negotiated agreements to achieve environmental goals.

### **The Universities**

To provide scholarly support for new policies and tools that respond to the realities of difficult ecological problems, less bureaucracy, new scientific knowledge, economics and stakeholder interest; and to support the Baldwin Project as it involves elected lawmakers and policy administrators in Wisconsin and Bavaria.

Signed at Munich, Germany, this 11<sup>th</sup> day of October, 2004, by:

**Scott Hassett**  
**Secretary**  
**Wisconsin Department of Natural Resources**

**Dr. Werner Schnappauf**  
**State Minister**  
**Bavarian State Ministry for**  
**Environment,**  
**Public Health and Consumer**  
**Protection**